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Erika Jensen Project Manager Great Lakes Commission





Presentation Outline

- Issue overview
- Project overview
- Status and progress to date
- Next steps
- Questions / discussion

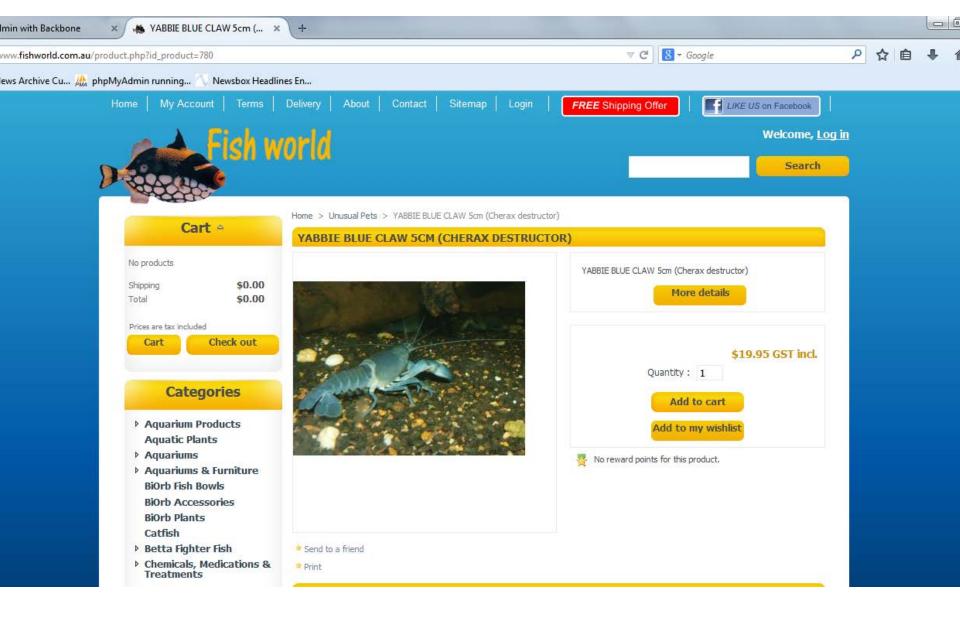




Issue Overview

- Organisms in trad
 - Intentional and unintention caleases of live organisms that are bought could for use in aquariums, nurseries, where caleases, classrooms, aquaculture, as live bought.
- Internet commerce facilitates trade in live organisms
- Complex issue and scape is poorly understood → limited management efforts







Backbone

Green Cabomba - Cabomb... ×

Vallisneria Miscellaneous Plants

Sagittaria Aquarium Moss

Live Rock Plant Packs

Pond Fish Saltwater Fish

Saltwater Invertebrates

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etplace.com/Cabomba-caroliniana-green-208901

ve Cu... 🤼 phpMyAdmin running... Newsbox Headlines En... Green Cabomba - Cabomba caroliniana ★★★★ (2) Shop By Category That Fish Place - That Pet Place Algae Cleaner Packs REQUIRE Item # 208901 / Manufacturer Part # F6600360015 Brackish Fish Coral Frags Quantity Price Corals 1 - 2\$2.99 Freshwater Fish 3 - 5\$2.84 Freshwater Fish Starter Packs 6 - 11\$2.69 Live Aquarium Plants 12 - 24\$2.54 Anubias 25 +\$2.39 Bunched Plants Cryptocoryne Additional shipping ADD TO CART IN STOCK 1 charges apply Aponogeton Swords

> Due to state restrictions, this plant cannot be shipped to Connecticut, Idaho, Maine, Massachusetts, Michigan, Minnesota, New Hampshire, Vermont, Washington or Wisconsin.

> > Brightwell

Aquatics

FlorinGro

Nitrogen

\$5.70

Flourite

Supplement

1000

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match to create your very own custom plant pac Green Cabomba (Cabomba caroliniana) has brig

Specifications

Quantity discounts apply to all eligible freshwat

Description

foliage. It is fast-growing and a good oxygenator for ponds or aquariums. This plant grows in long strands that can reach several feet in length.

Reviews

Bunched plants are typically sold as cuttings that are bound together with a metal plant weight or rubber bands. These individual stalks can be planted by inserting the end of the stalk into the substrate, either individually or - with some plants - in groupings of several stalks. Most bunch plants do not have roots but may grow roots in time. They can be easily pruned by trimming the stalk at the desired height. The trimmings can then be planted as well if desired. Some bunched plants do not need to be planted and may be allowed to fixed on the water's surface.

Due to state restrictions, this plant cannot be shipped to Connecticut, Idaho, Maine, Massachusetts, Michigan, Minnesota, New Hampshire, Vermont, Washington or Wisconsin.





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Project Overview

- Funding: FY12 Great Lakes Restoration Initiative EPA grant
- Timeline: Started October 1, 2012
- Project Objectives:
 - Develop and demonstrate software to assess the availability of invasive species via Internet sales
 - Provide information and management tools
 - Present information on the Internet marketplace, including risks and options for management





Pathway Assessment

Develop web monitoring system to identify available species & suppliers



Outreach

Inform suppliers of regulations, potential risks, consumer "best practices"



Management

Share results; develop recommendations for future management; make system available

Stakeholder Engagement



Pathway Assessment

- 1. Develop a list of species of concern... COMPLETE
- 2. Develop web monitoring system to identify available species and suppliers.... COMPLETE*
- 3. Analyze and summarize results... UPCOMING





Inform Management

- 1. Share the results
- 2. Develop recommendations for future management
- 3. Make software available for use
- 4. Ongoing operation and maintenance

(All are upcoming / future activities)





Conduct Outreach

- 1. Conduct a survey of potential users... COMPLETE
- 2. Provide periodic project updates and opportunities for input... ONGOING
- 3. Inform suppliers of potential risks, regulations and best practices... UPCOMING





Progress to Date

- Hired RightBrain Networks
- Compiled a list of 167 species of concern





Progress to Date

- Webinars
 - Project introduction
 - Planning for outreach
- Workshop (Nov. 2013)
- Draft outreach materials
 - Build on existing messages, campaigns and resources

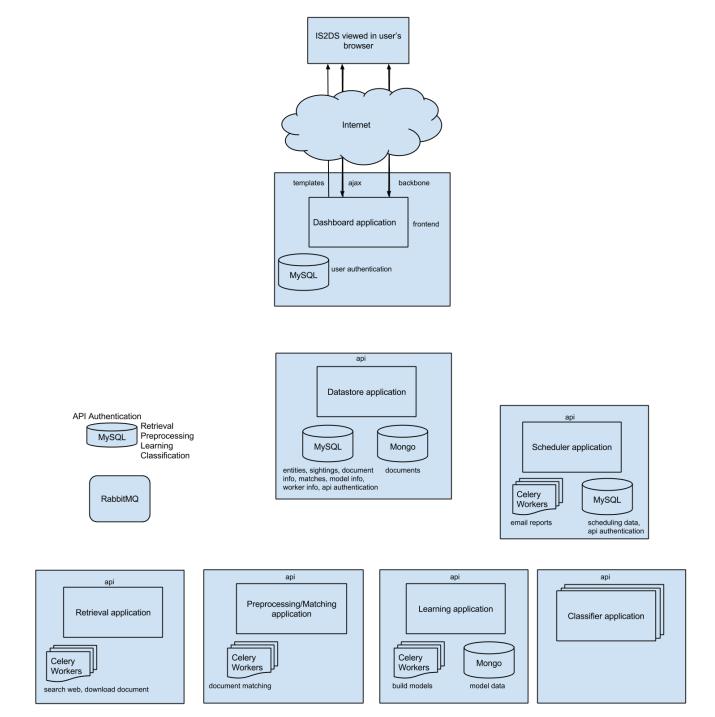




YOU CAN HELP









Next Steps

- Run IS2DS and summarize findings
- Use findings to conduct outreach and inform management
- Hold workshop to share findings and discuss management options and recommendations
- IS2DS "roll-out"
- Develop final report





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