

A view from the fish shop: What can be done to prevent the spread of aquatic invasive species

**Joe Olenik
Hoffers Tropic Life Pets**

Joe has worked in the ornamental aquarium fish trade since 1978 and offers insight into the unique challenges his industry faces in dealing with unwanted aquatic species. From educating the public to offering alternatives to releasing exotics into the environment, Joe focuses on the role of the aquarium industry in preventing invasive species from entering local ecosystems.